



# 2008 7th Annual UPVA Creative Excellence Awards

## OFFICIAL ENTRY FORM

Please enter the enclosed DVD in UPVA's 2008 Creative Excellence Awards Competition in accordance with the 2008 official rules. All entries must be received by UPVA no later than **Wednesday, January 7, 2009.**

### Enter this USA region DVD (NTSC) in the following category:

(choose one):

- 1. Wedding Demo Production
- 2. Post-Ceremony/LDS Temple Production
- 3. Wedding Ceremony Production
- 4. Bridal Spotlight Production
- 5. Bride and Groom Production
- 6. Formal Videography Production
- 7. Love Story Production
- 8. Date Video Production
- 9. Wedding Reception Production
- 10. Photo Montage Production
- 11. Short Film Production
- 12. Corporate Production
- 13. Dance/Theatrical Performance
- 14. Event Video Production

Enclosed is the entry fee (US Funds).

#### UPVA members:

**\$45** first entry, with free meal ticket

**\$25** each additional entry

#### Non-UPVA members:

**\$75** first entry, with free meal ticket

**\$35** each additional entry

**Extra meal tickets are \$30 each.**

Include \$5 postage per entry if entry is to be returned.

This form represents my:

- First entry with free meal ticket
- Second entry in this category
- Additional entry in another category.
- I'm already a UPVA member.
- I want to join UPVA and pay a lower entry fee. Enclosed is \$100 (U.S. funds) to begin my first-year membership.

Number of Extra meal tickets \_\_\_\_\_

**Total Enclosed (US Funds) \$** \_\_\_\_\_

Check should be payable to UPVA

### First and Last Name of Bride/Honoree/Client: & Their Phone Number

\_\_\_\_\_  
 (Note: This first and last name and category must appear on the DVD disc.

For Wedding Demo, choose any bride or client appearing in production)

### Date of Event:

\_\_\_\_\_

### Date Delivered: (excluding Wedding Demo)

\_\_\_\_\_

### Your Name:

\_\_\_\_\_

### Name of Company:

\_\_\_\_\_

### Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone (daytime): \_\_\_\_\_

Phone (evening): \_\_\_\_\_

### E-mail:

\_\_\_\_\_

**I have read and agree to abide by the Official 2008 UPVA Creative Excellence Awards Competition Rules and Conditions**

\_\_\_\_\_  
 Applicant's Signature  
 (required to validate entry)

## Official 2008 UPVA CEA Rules and Conditions

Please read all rules carefully before submitting entries.

All entries must be received by UPVA no later than **December 3, 2008**. **NO exceptions to this deadline will be made for any reason** (not responsible for lost, late, misdirected, damaged, illegible, or "collect"/postage-due shipments, etc.). **Only work newly-produced (presented to your client in finished form) between December 1, 2007 through November 30, 2008 is eligible. YOU MAY ENTER AS MANY OF THE 14 CATEGORIES AS YOU WISH.** You may submit **up to two entries per category**, but note that awards will be made to only one entry per applicant in each of the 14 categories. Each entry must be submitted on a separate DVD. Entries submitted in incorrect formats will be disqualified. Each entry submission must contain only a single entry (i.e., any DVD containing multiple category entries will be disqualified). Entries may be submitted in person or mailed to:

UPVA Competition 2008  
4227 S Highland Dr.  
Salt Lake City, UT 84128

**Who Is Eligible:** Applicants must be professional videographers. Work submitted must be from applicant's verifiable (paid) bookings within the set timeframe. Please PRINT clearly and legibly on all entry forms.

**How To Enter:** Complete one official entry form per entry for each category you enter. Each entry you submit for each category you enter must be accompanied by an official 2008 UPVA Creative Excellence Awards entry form (photocopied forms are acceptable). One completed form must be securely attached, using rubber bands only, to each entry (DO NOT tape or paste forms on entries). If you are submitting more than one entry, you may ship all of your entries together, in accordance with the 2008 rules. Please PRINT clearly on all entry forms.

Your Company logo and/or Company name (and names of production crew members) **MUST BE EXCLUDED** from all entries (exception: Wedding Demo Category) unless such graphics are an integral part of the production; meaning the audio and/or video integrity of the production would be compromised by their removal—in the sole discretion of the judges. **To avoid disqualification**, remove or mask the name of your company name/logo on your entries BEFORE submitting. **ENCLOSE ALL ENTRIES IN PLAIN, DISPOSABLE CASES.** Do not enclose entries in artistic packaging. UPVA is not responsible for returning custom cases. Use only plain labels or markings to identify all entries. Your studio name must not appear anywhere on the entry itself or on entry covers. Label DVD with name of client and category, as it appears on your entry form.

### Entry Fees

UPVA members:

**\$45** first entry with free meal ticket

**\$25** for each additional category entry

Non-UPVA members:

**\$75** first entry with free meal ticket

**\$35** for each additional category entry

Extra meal tickets are **\$30** each. Include \$5 per entry to cover postage and processing only if entry is to be returned. If you have any questions after reading these 2008 CEA Rules, contact UPVA at [competition@upva.org](mailto:competition@upva.org)

### CATEGORIES:

The 2007 UPVA CEA categories are as follows:

- 1 Wedding Demo Production
- 2 Post Ceremony/LDS Temple Production
- 3 Wedding Ceremony Production
- 4 Bridal Spotlight Production
- 5 Bride and Groom Production
- 6 Formal Videography Production
- 7 Love Story Production
- 8 Date Video Production
- 9 Wedding Reception Production
- 10 Corporate Video Production
- 11 Photo Montage Production
- 12 Short Film Production
- 13 Dance/Theatrical Performance
- 14 Event Video Production

Each entry in categories 2-14 **MUST** be identical to what your client actually received in finished form (exact copy); **re-editing for the competition is prohibited**. Any entry found to have been re-edited for the competition will be disqualified.

When submitting an entry, include just the category portion only. Example: a Wedding Ceremony Production entry will contain just the Ceremony portion of the event (as defined by the rules) and nothing else. **All entries must be under 10 minutes in length.** You may condense a production to keep it within the time limit as long as no re-editing is done to the original. Please add 2 seconds of black between cuts to denote a different section of the video. A maximum of 3 cuts is allowed.

A single wedding or social event may be entered in only one category. **SEGMENTS FROM THE SAME WEDDING, EVENT, OR OTHER PRODUCTION MAY NOT BE ENTERED IN MULTIPLE CATEGORIES.** Example: "The Jane Smith Wedding" may only be entered once. A different event would be needed for entering another category. Exception: excerpts from a wedding or social event entered in any category are acceptable for the Wedding Demo Production category. Label all category entries with both First and Last name of bride or client as it appears on your Entry Form, and the name of the category.

**Judging:** Entries are judged on dramatic impact, video creativity, originality, shooting and editing style, audio, pacing, and overall production content. Judging is completed by a select panel of professional videographers. Decision of the judges is final.

**Awards:** Custom plaques of recognition (Gold, Silver, & Bronze) will be awarded to the top winners in each category. Judges may also present UPVA Finalist Awards at their discretion. All awards are made in the name of the business (rather than the individual applicant) who submitted the entry (please PRINT clearly). The official list of winners will be posted on UPVA's website at [www.upva.org](http://www.upva.org).

By entering, applicants agree to abide by the Official Rules. Applicants understand and agree that entries may be displayed by UPVA, and agree upon request, to provide client contact information relating to each entry. **Rules may be changed or modified without prior notice.**  
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## CATEGORY DESCRIPTIONS

**Wedding Demo Production** is defined as a demonstration production that you have produced to interest prospective clients in booking you for wedding and reception coverage. Multiple event highlights are acceptable. Label entry and entry form with first and last name of one bride who appears on the demo, and the name of the Category. Footage from a demo that has won a previous UPVA CE Award for Wedding Demo Production is not eligible.

**Post-Ceremony/LDS Temple Production** is defined as footage recorded during the time between the end of the wedding ceremony, and the start of the reception. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains the Wedding Post-Ceremony.

**Wedding Ceremony Production** centers on a traditional wedding ceremony. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains coverage of the Wedding Ceremony. Audible vows from the ceremony must be included in this category.

**Bridal Spotlight Production** represents a single, stand-alone production showcasing the beauty of the bride, her gown/accessories, personality, hobbies, lifestyle, etc., and is other than a Wedding Love Story (as defined herein). Shots and scenes can be from before, during, or after the wedding.

**Bride and Groom Production** is defined as a standalone segment, filmed on a day other than the wedding day, that showcases the bride and groom together in their wedding attire. It may be filmed at different locations other than the ceremony location. Specifically not part of the Post-Ceremony or Bridal Spotlight Production.

**Formal Videography Production** is a standalone segment filming all of the immediate wedding party in formal attire before the reception begins. This is separate from both the Post-Ceremony and Wedding Reception Productions.

**Love Story Production** is defined as a standalone video segment that focuses on the actual relationship between the couple. This includes interviews and/or spoken word recordings, and may include (but may not be entirely) music video-style elements. Entries that are entirely "music video" productions (no spoken words) must be entered in the Date Video Production category.

**Date Video Production** is centered on a bride and groom enjoying an activity/date, and is usually a "music video" production. Scripted concept videos focusing on the bride and groom may also be entered in this category. Spoken words may be included, but entries that are primarily interview based should be entered in the Wedding Love Story category.

**Wedding Reception Production** begins with the establishment of, or transition into, the reception location, and stops with the closing scene that ends your reception coverage. Bridal party credits may be included in wedding reception coverage. Video and/or audio elements from other portions of the wedding day may be included in this category, so long as the central theme remains the Wedding Reception.

**Corporate Production** is restricted to a standalone production for a commercial client, either a profit or nonprofit entity (i.e. business rather than consumer client), and includes: corporate-sponsored parties, events, charity balls, retreats, incentive events, horse shows, parades, corporate documentaries, antique shows, sports events, corporate training, school promotions, corporate promotional videos, etc. This category excludes: consumer (private) social events and weddings, theatrical/stage productions, broadcast/cable shows, and productions intended for theatrical release.

**Photo Montage Production** is any pre-produced stand-alone video presentation that primarily includes a montage of still photos backed by a soundtrack. This segment may also include video footage, computer graphics, various audio elements, or other relevant material in addition to still images. It is specifically not a Love Story Production. Still photos must represent no less than approximately 60% of the program's visual content.

**Short Film Production** is presented as either a scripted narrative or as a documentary piece that is not wedding related.

**Dance/Theatrical Production** represents a stand-alone production of a performance (indoor or outdoor) including dance recitals, stage productions, school plays, etc. Excludes: game/sports coverage. Entered clip must contain mostly live coverage of the performance itself. Highlight type productions must be entered into the Event Video category.

**Event Video** is any standalone production covering a single event or multiple events (for example, multiple games or competitions with the same team or group). Includes game/sports coverage and team highlights, social events other than weddings, such as Bar/Bat Mitzvah, Quinceanera, baptism, reunion, anniversary, private party, etc.